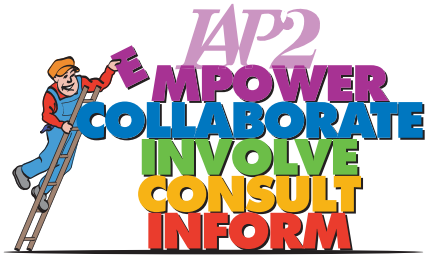
THE IAP2 PUBLIC PARTICIPATION SPECTRUM

Developed by the International Association for Public Participation



INCREASING LEVEL OF PUBLIC IMPACT

Inform	Consult	Involve	Collaborate	Empower
Objective: To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, and/or solution.	**Objective:** To obtain public feedback on analysis, alternatives and/or decisions.	**Objective:** To work directly with the public throughout the process to ensure that public issues and concerns are consistently understood and considered.	**Objective:** To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	**Objective:** To place final decison–making in the hands of the public.
Promise to the Public: We will keep you informed.	**Promise to the Public:** We will keep you informed, listen to and acknowledge concerns, and provide feedback on how public input influenced the decision.	**Promise to the Public:** We will work with you to ensure that your concerns and issues are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	**Promise to the Public:** We will look to you for direct advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	**Promise to the Public:** We will implement what you decide.
Example Tools Fact sheets Web sites Open houses	**Example Tools** Public comment Focus groups Surveys Public meetings	**Example Tools** Workshops Deliberative polling	**Example Tools** Citizen Advisory Committees Consensus-building Participatory decision-making	**Example Tools** Citizen Juries Ballots Delegated decisions

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