

TOP TEN REASONS TO LOOK FOR XYLITOL FIRST

10. **XYLITOL IS THE ONLY SWEETENER CLINICALLY SHOWN TO REDUCE TOOTH DECAY**

9. The Armed Forces agree - Xylitol helps prevent cavities
8. Your dentist recommends you use Xylitol daily
7. You can buy it at the candy counter
6. Xylitol makes your mouth feel fresh and cool
5. Easy to add to your daily routine—enjoy Xylitol anytime
4. Xylitol is in sugar-free candy and gum and is as safe for the entire family
3. A natural sweetener
2. You won't know its good for you . . .

1. **XYLITOL TASTES DELICIOUS!**