

It is not possible or necessary to consult with thousands of people when conducting community involvement activities. It is important, however, to provide the broadest possible range of sectors of the community the opportunity to contribute. If someone sees themselves as a stakeholder, they are.

# Identifying stakeholders

## Key stakeholders, internal and external

- Government regulators
- City/county planners
- Concerned citizens
- Economic development foundations
- Emergency responders
- Health professionals
- Educators
- Environmental organizations
- Local media
- Installation Commander
- Directorate of Public Works (DPW)
- Environmental Quality Control Committee (EQCC)
- Environmental Manager
- Master Planner
- Staff Judge Advocate (SJA)
- Public Affairs Officer (PAO)
- G3/Director of Plans and Operations
- Range Control Officer
- Airfield Operations Officer
- Preventive Medicine or Environmental Science Officer
- Tenants
- Representatives from noise producers
- Major Army Command (MACOM) and Department of the Army (DA)

*The key to identifying stakeholders is to ask people in the community who you should be talking to.*

## Finding other stakeholders

There are likely many people in the community who you may not know are stakeholders that have an interest in noise management issues. The only way to ensure you don't leave a key group out is to keep asking people for recommendations of additional stakeholders.

- local churches
- local service organizations, including Kiwanis, Lions Club, Rotary Club, etc.
- fraternal organizations including, Elks, Moose, Masons, Etc.
- Chamber of Commerce
- Merchants' organizations
- League of Women Voters chapter
- parent-teacher organizations
- neighborhood associations
- professional organizations and trade groups

When contacting community organizations, make a personal call and tell them what you want from them and what you want to give to them. Offer a brief written overview of your installation's noise management efforts, which can be reproduced in club newsletters or other communication tools

used by the various organizations (consult with your Public Affairs Office. You might consider presenting the information at one or the organization's meetings. Those who organize these groups are frequently looking for guest speakers. You could also sponsor an installation tour for the group.

*For help with community involvement activities, contact:*

*Health Risk Communication Program  
U.S. Army Center for Health Promotion  
and Preventive Medicine  
5158 Blackhawk Rd.*

*Bldg. E5158*

*Aberdeen Proving Ground, MD 21010-5403*

*<http://chppm-www.apgea.army.mil/risk>*

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This checklist is part of *Noise Management—A Primer on Facilitating Community Involvement and Communicating with the Public*. This guide, along with its companion CD, can help you educate and engage stakeholders on and off your installation, and generate support for noise management activities.

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